

About BrandAffix.com

Memorable Marketing for YOUR Brand.

Chief Branding Officer...Nancy Kory

We are an online and local Metro Atlanta branding agency dedicated to our clients and we pride ourselves on delivering exceptional service & quality products.

- Our #1 objective is to help make your brand memorable with each project we work.
- We strive to always provide clever and creative solutions that excite your target audience and deliver you strong ROI.



We do what we say we will do, we walk the talk!

View profile, *click below*

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Nancy founded BrandAffix, LLC in 2007 after a career with BellSouth Adv. & Publishing Corp

"I have been serving businesses with Advertising and Marketing Solutions my whole career that would be several decades, *(just between us)*"

Why utilize custom promotional products & apparel in your marketing?

- **Targeted Marketing at its Finest** – no wasted distribution reaching your clients & prospects
- **Long Term Advertising Value** – when advertising is a useful item imprinted with your logo your advertising continues to convey your message for the life of the product
- **The Endorsement Aspect** – tap into the power of "implied endorsement" from users of promo products carrying your logo, it implies to others that they recommend your company & brand
- **Creates Goodwill** – people want to feel appreciated by the companies they do business with
- **Evokes the "Law of Reciprocity"** – gifts can and will reciprocate another desired action
- **They are a "Physical Trigger"** - mentally keeping your brand top of mind with your customers

Services:

- Custom Imprinted Apparel
- *Latest & Greatest in* Promotional Products
- Quality Screen Printing & Embroidery
- Business Gifts & Incentives that Engage
- Print Solutions & Graphic Design Services

Our Solutions Include:

- **Brand Building & Loyalty**
- **Morale Programs/ Events**
- **Customer Acquisition, Retention & Reactivation**
- **Recognition and Awards**
- **Tradeshow Incentives**

Home Page BrandAffix.com